

PLASTIC SHOPPING BAG WITH PROMOTIONAL STRIP AD

Related Application

5 The instant application is a Divisional application of Application Serial No.
now U.S. Patent No. 6,773,162
10/346,341, ^{that is currently pending}, which is a Continuation of Application Serial No.
09/897,639 now abandoned. No new matter has been added.

08/24/04

Field of the Invention

10 This invention relates to the field of plastic bags of the type employed by retailers
in packing food items and other merchandise, with particular application to bags that are
unsealed or partially sealed along their top edges and include a promotional strip attached
to the bag.

15 Background of the Invention

In our prior United States Patent No. 5,882,118 and its divisional method Patent
No. 6,068,584, we disclosed and claimed the attachment of advertising strips to T-shirt
bags and a method for accomplishing such attachments during the course of fabricating
such bags from extruded plastic tubing. Because the bags disclosed in our prior patent
20 were heat-sealed along both their bottom and top edges, it was possible simultaneously to
heat seal the ends of advertising strips to be attached to the bag along both the top and
lower edges of such strips. These strips could be disposed either within the gussets of the
bags or along an outside edge.

Attachment of advertising strips in the manner disclosed in our prior patents,
25 however, cannot be accomplished where the top edges of the bag, such as those